

PERIOD POVERTY AND PRODUCTS

IN HAWAI'I & AT MA'I MOVEMENT HAWAI'I

79K

Since November 2020, Ma'i Movement Hawai'i has distributed 79,100 period products directly to individuals and through more than 20 statewide partners.

42%

Recipients identify as Native Hawaiian, and 16% identify as Other Pacific Islander

Source: Ma'i Movement Hawai'i Data Findings

3 in 5 Hawai'i households are struggling to get by due to the economic strain caused by the pandemic



Source: Aloha United Way 2020 ALICE Report

19%, or up from 9%, live below the poverty line following the shock of the COVID shut down

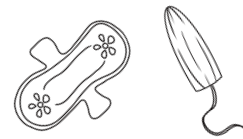


Source: Aloha United Way 2020 ALICE Report

65%

Ma'i Movement recipients are on some type of government assistance. Programs, like SNAP and WIC, make ice cream and lobster accessible, but restrict toilet paper and period product purchases.

Source: Ma'i Movement Hawai'i Data Findings



Nearly 2 in 5 individuals who received period products from Ma'i Movement were aged 18 years old and under

Ma'i Movement Hawai'i dedicates May to raising supplies for their menstrual product program, and to ending period poverty in our islands.

Mālama Your Ma'i



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DONATE AT ONE OF OUR PARTNER ORGANIZATIONS OR DIRECTLY TO OUR MĀLAMA YOUR MA'I CAMPAIGN



alliance for
**PERIOD
supplies**

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